

One-on-one Business Meeting Brings Together Global Brands

TITAS 2013

One-on-one business meeting at TITAS is the most efficient and effective platform for exhibitors to interact with international brands and retailers. Every year, the number of brands that send buying representatives grows. TITAS 2013 features more European and American brands from such countries as the United States, Brazil, Sweden, Norway, Italy, Switzerland, the Netherlands, France, the United Kingdom, Austria, Germany and Russia. In the Asia-Pacific region, there will be buying representatives coming from China, Japan, Australia, New Zealand, South Korea and Hong Kong.

Important brands and retailers showing at the exhibition will include: (From Europe and America) US: SPYDER, UNDER ARMOUR, MARMOT, CASTELLI, EXOFFICIO, ACADEMY SPORTS + OUTDOORS, SIERRA DESIGN, BURTON, OBERMEYER, THE NORTH FACE, GREG NORMAN, DAKINE, OAKLEY, PERRY ELLIS, CHICO'S, BCBG, RALPH LAUREN;

Brazil: ADIDAS, ALPARGATAS S/A; Sweden: SNICKERS, PEAK PERFORMANCE, NEW WAVE, HAGLÖFS; Norway: NORRONA, HELLY HANSEN; Italy: SALEWA, SPORTFUL, CASTELLI, KARPOS, MIROGLIO FASHION; Switzerland: LEYSIN, SCOTT; the Netherlands: O'NEILL; France: LAFUMA, RAIDLIGHT, AMERSPORTS FOOTWEAR; UK: RONHILL, SPRAYWAY, MOUNTAIN EQUIPMENT, RAB (EQIP), ROHAN, SPEEDO, MARKS & SPENCER, LOWE ALPINE; Austria: NORTHLAND; Germany: VAUDE, JACK WOLFSKIN, PYUA; Russia: Red Fox.

(From Asia, Australia and New Zealand) Japan: MARUBENI, CHORI; Korea: MOUNTAIN HARDWEAR, COLUMBIA, K2, EIDER, SALEWA, GLOBAL B & G; Australia: KAILAS; New Zealand: KATHMANDU; Hong Kong: VF GROUP; China: HIGHROCK, KING CAMP, SHEHE, OZARK, SCALER, KOLUMB, CHALLENGE, SALEWA, GREANVAVE, JAKROO, JEEP, YONGLEE, FENIX, BAGPIPE, XUEGE, WANDIAN and ZUCZUG.



Hung's Fortune International (HFI)

Implement environmental advocates

In 2003, backed up by his more than 20 years of experience in the textile industry, Sam Hung founded HFI. 10 years later, Sam is more committed than ever to ensure that HFI is a company capable of partnering with its clients by providing the highest quality, highest performance fabrics available in the marketplace. At HFI they don't just provide textiles, they provide textile solutions. Concern for the environment has always been a guiding principle for HFI. The company works hard to make sure that its partners end up with great garments that perform in the most extreme environments, while still preserving the environments they are made to be worn in. To this end, HFI started by attaining bluesign® certification back in 2008, and today is proud to offer its greenest textile yet: 3x Green, a perfect eco-friendly high performance solution. Please visit website at <http://www.hungsfortune.com> or stop by at Booth M1114.

Danken Enterprise Co., Ltd.

Quality hosiery marketing world

Established in 1985, Danken is an enterprise devoted to the development of all kinds of socks. Being a professional hosiery OEM & ODM manufacturer and exporter, Danken offers socks, panty-hose, and gloves, among others. Danken specializes in developing new products by applying a variety of new and traditional materials such as X-Static, Coolmax, Thermolite, wool yarn, anti-bacteria yarn, far infrared yarn, micro fiber, cotton, nylon, acrylic and Lycra. Danken's years of experience in research, design, production and technology is what brings the features and functions of every material into full play. In the future, Danken will continue to insist on the pursuit of quality and service and stay as a reliable and trustworthy partner for its clients. Please visit website at <http://www.danken.com.tw> or stop by at Booth L303a.

Anndywell

Gives Down Apparel a New Look

Since the development of colorful down four years ago and then the attainment of multinational patents for the relevant dyeing technology, Anndywell has collaborated with numerous Taiwanese and international brands including Traveler, Adidas, O'Neil, Black Yak, Vaude, Powderhoun, Hi-Tec, and Sportsmaster to produce customized colorful down products. The technology is proved by ITS and SGS tests to be able to allow the apparel to obtain colorfastness of grade 4 to 5 after hand wash and grade 3.5 after machine wash. In addition, the dyed down-filled apparels have been tested according to EU standard and proved to be harmless to human body. Anndywell's latest development is the infrared water repellent down which can be applied to apparel, comforter, and sleeping bag. Currently, Anndywell is searching for partners for product development in this category. Please visit website at <http://www.downwax.com> or stop by at Booth M1002.

Show Daily

TITAS

October 15-16-17

Taipei Innovative Textile Application Show

2013台北紡織展

TITAS 2013 - Largest Textile Trade Show in Taiwan Taking Taiwan's Innovative Textiles to World Stage

Organized by the Taiwan Textile Federation (TTF) and under the auspices of the Bureau of Foreign Trade, Ministry of Economic Affairs, Taipei Innovative Textile Application Show (TITAS) has successfully evolved into a professional trade fair that consolidates innovative fibers, yarns, fabrics and accessories plus downstream OEM and ODM apparel products to provide buyers with comprehensive product lines and services. Today, it has become a must-attend, one-stop-for-all trade event for buyers looking for innovative materials with reasonable prices.

The 17th TITAS will unfold on October 15-17 at the Taipei World Trade Center Nangang Exhibition Hall. 359 exhibitors from 11 countries and regions with 747 booths will be participating this year, marking an increase of 9.2% from the previous year. To facilitate more business opportunities, TTF has invited more than 80 international brands from 21 countries to attend one-on-one business meetings. It is estimated that more than 900 such meetings will be held during TITAS this year.

The scale of this year's event is the largest on its record in terms of the number of exhibitors, booths, invited brands, buyers, as well as one-on-one business meetings.

Strong participation from domestic and international vendors

TITAS 2013 sees a very enthusiastic participation. Some of the exhibitors have expanded their space to present a richer product range. Exhibitors from Taiwan include leading players in the industry such as Formosa Plastics Group (Formosa Chemicals & Fibre, Nan Ya Plastics, Formosa Taffeta and Formosa Plastics), Far Eastern New Century, Libolon, Fabric King, Everest, Tri Ocean, Tex-Ray, Eclat, Singtex and New



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Wide. Furthermore, Taiwan textile related associations representing upper stream, mid-stream and lower-stream of the industry will collaborate to showcase their members' latest products, along with Southern Taiwan Textile Research Alliance and 16 trade associations from upstream, mid-stream and downstream of the textile industry.

On the part of international exhibitors, as the Tariff Reduction Arrangements under ECFA agreement between China and Taiwan moves to the third phase, the largest overseas exhibiting group comes from China, with 45 companies coming from Jiangsu and Fujian Provinces taking a space of 60 booths. The next largest foreign group is the PID International Textile Fair in Daegu, South Korea. Shinnagai Textile, Fukui Textile Merchants Association and Toyobo, all from Japan, are regular TITAS participants, while POLYGIENE, a famous supplier for anti-microbial textile agents from Sweden and DYSTAR, maker of textile dyes and auxiliaries from Singapore, are first timers attracted by Taiwan's market potential.

World-class innovative textiles from Taiwan

TITAS has established itself as the ideal platform to explore and present to the market for innovative textiles. Textiles such as moisture-permeable, water

proof, wind proof and thermal materials as well as fabrics with temperature management function and ultra light/ultra fine fibers have successfully become favorite choices in the sportswear and outdoor apparel and gear marketplace. And now they are also widely used in the fashion sector. Highlighting this fashion plus function trend, TITAS launches the Fashion Focus Zone this year to fulfill the need for functional fabrics in the fashion industry and to create more values for these materials.

Business meetings with high added benefits

Functional textiles are one of the key export items for Taiwan's textile industry. The annual one-on-one business meetings arrangement at TITAS creates substantial business and saves time and costs for both exhibitors and buyers. Nearly 200 representatives from more than 80 international brands are invited this year, including Under Armour and Spyder from USA, Sprayway from UK, Peak Performance from Sweden, Vaude from Germany, and Kailas and Northland from China.

About one third of the brands invited are first-time attendees to business meetings, including adidas and Alpargatas S/A from Brazil, sports brand Oakley from USA, outdoor gear brands RAB and Lowe Alpine from UK, snowboarding brand Burton and

skiing brand Sport Obermeyer from USA, outdoor and sports brands Sportful, Castelli and Karpos from Italy, cycling apparel brand JAKROO and sports and outdoor wear supplier Shanghai Yonglee from China, and the newly launched premium outdoor apparel and gear brand Jeep Xtreme Performance.

Professional seminars on industry prospects

For TITAS 2013, TTF has organized 14 seminars with topics covering trend forecast for 2014/15, overview and outlook for China's outdoor industry, innovative technologies from Taiwan's textile industry, sustainable textile development, international certification system for textile products, etc.

Preview for TITAS 2014

TITAS is the benchmark event for Taiwan's textile industry. Despite the rather staggering global economic environment, the scale of the show has been growing stably in recent years.

Taiwan Textile Federation will keep striving to optimize the effect of the show and to provide more comprehensive services for both exhibitors and visitors. TITAS 2014 will be held on October 15-17 at the Taipei World Trade Center Nangang Exhibition Hall. We look forward to welcoming you then and there again.

Sponsoring Authority



Organizers



Highlights of Exhibition



FCFC

Textiles go better with green technologies

In 2013 TITAS, "Formosa Plastic Group Hall" is the joint efforts of Formosa Chemicals and Fibre Corporation, Formosa Petrochemical, Nan Ya, and Formosa Taffeta. The Hall consists of 11 theme areas: "Airy Chic," "Eco Life," "Functional Outdoor," "Trendy Sports," "Technical Textiles," "Colorfulness-Soft," "Lightness-Strength," "Warmth-Nature," "The Beauty of Sense-Sports Era," "Aurora-Glory and Happiness," and "Ecological Aesthetics-Natural Rhythm" that present a full range of main products in fashion, sports, outdoors, and industrial material applications. At the same time, the newest yarn and material development has also been exhibited. Formosa

Chemicals and Fibre Corporation's PP is manufactured with newest Japanese CHISSO manufacturing method that enables fiber class PP to have the features of high crystallization and narrow distribution of molecular weight. Collagen rayon staple fiber is made from natural fish scale collagen. With its smooth and soft wool touching feature, the fabric provides cooling and comfortable feeling when used for female underwear. FCFC released three healthy functional nylon fibers: nano energy filament, heating fiber, and cooling fiber made of high-tech manufacturing technology with long effective functionality. Please visit website at <http://www.fcfc.com.tw> or stop by at Booth M106.

Formosa Taffeta

Innovative fashion textiles

In 2013 TITAS, Formosa Plastics Group's exhibition theme is "Textiles go better with green technologies" that emphasizes on exceptional technology, high-value delicate textile and fabric products, as well as the determination of green energy life. The Formosa Plastics Group produces seven fabrics for textile production: "Rayon Fiber," "Polyamide Fiber," "Polyacrylonitrile Fiber," "Polyester Fiber," "Acrylic Fiber," "Carbon Fiber," and "Elastic Fiber." Formosa Taffeta incorporates seven major types of fibers for its "Formosa Taffeta Finished Fabric." The visit to Formosa Plastics Group Hall, you can be updated with the innovative fashion

textiles made of seven types of fibers as well as the image of Formosa Plastics Group series products that are made of integrated green technology, environmental concept, and exceptional quality. Ultra Light 5-7 Denier- Formosa Taffeta's newly launched 5-7 Denier ultra- lightweight fabric series with the average weight less than 25g/m². Jackets made of the material is lighter than a chocolate bar. Yarn dyed textile Material—Formosa Taffeta launched long-fiber yarn dyed textile material with fashionable and colorful design, soft touches, and multiple functions. Please visit website at <http://www.ftc.com.tw> or stop by at Booth M106.

FABRIC KING

Innovative and Eco-friendly Textile Products

The product concept of Fabric King this year is "Evolution with Depuration", interpreted by the company's intensive development of innovative textiles which are highly functional while friendly toward the

earth. At TITAS 2013, Fabric King will highlight: washable LED lighting system textile, active heating system textile, Light Weight 7D ultra-light

textile (25g/m²), high performance Clixmate which is a waterproof, breathable, moisture absorbing and quick drying fabric with comfortable feeling, and Fittop series which includes a variety of stretch fabrics.

Last but not least, the D'dye collection of which the washable colorful patterns are created through weaving skill rather than dyeing process, making it an eco-friendly textile. Please feel free to visit the website at www.fabric-k.com or stop by at Booth M705 for detailed information.



FAR EASTERN NEW CENTURY

A Leader in Eco Polyester Industry

As a leading pioneer and innovator in the polyester industry, Far Eastern New Century (FENC) is committed to actively addressing environmental and ecological concerns through not only promoting the concept and measures of energy conservation and carbon reduction, but proactively developing green products in order to meet both customers' concerns and its corporate social responsibilities.

FENC's recycled polyester (r-PET) products are widely used within downstream industries, such as food-grade r-PET bottle polyester pellets used by Coca-Cola and Pepsi, and in 2013 FENC

was ranked by the U.S. beverage giant Coca-Cola as the supplier. r-PET based TopGreen® fibers have been used to produce specified jersey by Nike for World Cup. FENC is also developing renewably sourced bio-based PET polyester materials which can be widely used for PET bottles, film, fiber and other products.

For fabric development, FENC consolidates the know-how and production from upstream raw materials to mid and downstream fiber/fabric design & development to provide a variety of fashionable and functional knitted fabrics, please visit website at <http://www.fenc.com> or stop by at Booth M120.

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Everest Textile

An ultimate innovator

Everest aims to create threefold (economic, social and environmental) sustainable benefit together with its stakeholders and clients. This year, based on a technical platform and the F² (Fashion x Function = Fusion = F²) concept, Everest seeks particularly to enhance fabric functions and strengthen fashion elements for its products.

At TITAS 2013, the company will exhibit its latest ten product highlights

under the four themes: Fashion Sports, Life Style, Urban Outdoor and Fashion City. New product series include the windproof Ever YNY Tech with high air permeability, leather fabrics with technical esthetic as well as water repellent feature, and lightweight, easy-to-care Ever Intelligent Shape Memory fabric which is especially suitable for travel clothes and goods. For further information about Everest Textile, please visit website at <http://www.everest.com.tw> or stop by at Booth M719.

Tex-Ray

Four themes of public attention

Established in 1978, Tex-Ray's major businesses cover fabric, apparel, dyeing and finishing, metal fiber and home textile with core innovative products of Thot, Tcool, AI Dry, Eco-Ior and Smart Clothing.

In response to the more and more extreme and harsh climate, Tex-Ray strives for the development of fabrics and apparel suitable for a diversity of weather situations by combining latest technologies and styles in order to keep consumers stay comfortable all the time. The results: Thot series uses a heat recycling system to improve the thermal function of fabrics to prevent body-

heat releasing. Tcool performance series offers cooling solutions and is the next generation of moisture controlling and thermo active fabrics. AI Dry in Cotton: Artificial intelligence moisture management system applied in cotton fabrics for unexpected dryness. AI Dry in Polyester: Applying the DWR (durable water repellent) technology to polyester. Eco-Ior solution dyeing is the most eco friendly way to bring colors to textiles. Tex-Ray will highlight its exhibits under four themes: Cell Climate \ Eco-Ior \ Play in Dry & Lifestyle. Please visit website at <http://www.texray.com> or stop by at Booth L818.

SINGTEX

Innovation Textile platform-SPIIN™

SINGTEX®, one of the most prominent fabric manufacturers in Taiwan, is operated by a professional team engaged in the development of fashion, functional and environment-friendly fabrics. SINGTEX® is proud of the high standard in its customer services

and the world-class quality of its textile technology. The most important and famous innovation from SINGTEX is S.Café® coffee yarn, which was launched in 2008.

This September SINGTEX creates a new textile platform.

Aiming to vertically integrate key players from fabric developers to fashion designers in the textile industry, SPIIN™ works as a platform to develop sustainable and eco-friendly products by optimizing the green S.Café® technology. The core ideas of SPIIN™ are

innovation, inspiration and nature. To maximize the resource utilization along the textile supply chain, SPIIN™ will be a hub where partners can explore business opportunities, build new business models and share business and technology information. For further information about SINGTEX, please visit website at <http://www.singtex.com> or stop by at Booth M820.



Highlights of Exhibition

ECLAT TEXTILE

Highly functional knitted fabric known to the world

The theme of ECLAT's exhibits at TITAS 2013 is "Knit and Stretch". For more than 30 years, ECLAT has upheld a maximum pursuit of innovation in order to provide highly functional knitted fabrics and apparel to global sports brands.

ECLAT's strategic worldwide marketing hubs help to close in on the market, satisfy customer's needs, and streamline the internationally vertical integration

from knitting to apparel manufacture for the purpose of offering one-stop sourcing service. Aiming to enhance consumers' clothing quality and comfort through eco-friendly production process, ECLAT is incessantly pursuing the balance between the industry and environment while becoming a sustainable enterprise. For further information about ECLAT TEXTILE, please visit website at <http://www.eclat.com.tw> or stop by at Booth M812.

Tri Ocean Textile

Genuine Solution

Tri Ocean started as a producer of various polyester textured yarns and now becomes one of the leading polypropylene filament and fabric manufacturers in the world. After more than 40 years of striving for the development of technical fibers with emphasis on both high performance and eco-friendliness, Tri Ocean is equipped with a full range of expertise and technology from filament extruding, fiber texturizing, weaving, finishing garmenting making.

DreamFel® is the registered trademark for a polypropylene filament yarn made exclusively

by Tri Ocean Textile. Featuring lightweight and soft, thermal and durable, the most outstanding benefit of this yarn is its ability to quickly transfer moisture before it condenses on the skin and creates a feeling of clamminess, therefore an ideal material for premium outdoor sportswear. Mainly exported to western markets as selected material for renowned brands and retailers, sportswear made of DreamFel® are available now in Taiwan under the brand name Genuine Solution founded by Tri Ocean. Please visit the website at www.triocean.com.tw or stop by at Booth M828.